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WORLD CHEFS

Paris, 11 October 2013

PRESS RELEASE

The World Association of Chefs Societies (WORLDCHEFS) announces the creation of the WORLDCHEFS Culinary Dream Team for Dubai World Hospitality Championship 2013.

WORLDCHEFS President Gissur Gudmundsson and the WORLDCHEFS Culinary Competition Committee are officially announcing the formation of WORLDCHEFS Culinary Dream Team with the support of his Highness Sheikh Hamdan Bin Mohammed Al Maktoum, Crown Prince of Dubai, The Dream Team will be participating at the Dubai World Hospitality Championship taking place in November 2013.

The WORLDCHEFS Culinary Dream Team consists of selected professionals who have extensive industry experience and track record from culinary competitions. This selection was made under the supervision of WORLDCHEFS Culinary Competition Committee in consultation with world-renowned culinary trainers. The Dream Team's aims and purpose is to showcase culinary innovation and new cooking techniques as it will be performing live at the event to give visitors a peak into some of the latest culinary trends.

The WORLDCHEFS Culinary Dream Team consist of the following members:

- ❖ Fredrik Björlin, Sweden (Team Captain)
- ❖ Sayan Isakson, Sweden (Chef)
- ❖ Richard Rosendale, USA (Chef)
- ❖ Jatuporn Juengmeesuk, Thailand (Chef)
- ❖ Petrus Madutlela, South Africa (Chef)
- ❖ Haffidi Ragnarsson, Iceland (Pastry Chef)

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- ❖ Thomas Vaccaro, USA (Pastry Chef)
- ❖ Gert Klötzke, Sweden (Team Manager)

The Dubai World Hospitality Championship 2013 will take place from 16-18 November 2013 at Dubai World Trade Centre. The event is organized under the supervision of His Highness Sheikh Hamdan Bin Mohammed Al Maktoum Crown Prince of Dubai, the Government of Dubai and *Zaabeel Palace Hospitality*. It will feature competitions highlighting the United Arab Emirates' cuisine, heritage and culture.

In the light of this great honor, WACS President Gissur Gudmundsson said:

"Knowing how important this championship is and having wholehearted support from its organizers, assembling WACS Culinary Dream Team was a challenge worth the effort. I am assured DWHC will bring creativity, inspiration and dynamics to our profession, as well as broaden the perspectives of the entire hospitality world. As for the World Association of Chefs Societies, taking part in such a major event leads us closer to achieving our mission of maintaining and raising culinary standards, and enables us to further support the global progress of hospitality industry."

NOTES TO THE EDITOR

About WACS

WACS is the leading authority in global cuisine, dedicated to defining and promoting standards within professional cooking and hospitality around the world.

Through educational programs, international culinary competitions and congresses and assemblies, WACS has been leading the way in shaping the role of the professional chef since it was established in 1928.

WACS membership includes professional chefs associations, individual cooks, chefs and culinary educators from nearly 100 countries, representing over 10 million professionals.

For more information please contact:

Ragnar Fridriksson

WACS GLOBAL CONTRIBUTION RECOGNITION OF QUALITY CULINARY EDUCATION SKILLSHIP PROGRAMME TRAIN THE TRAINER COMPETITION INCUBATION
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