



The Alen Thong Golden Coffee Pot Young Chefs Challenge

Dubai
January 2016

In August 2015 The Emirates Culinary Guild lost one of its founding fathers, Mr John Alen Thong. In 1992 the Emirates Culinary Guild was officially formed with a team of local chefs from the United Arab Emirates, and Alen was the coordinator from the time of the Guilds inception till his death.

Alen's contribution to the culinary world not only in the United Arab Emirates but beyond is an inspiration to young and senior chefs alike. Alen was focused on the Young chefs and was a stalwart for their development through building the Emirates Culinary Guild and the competitions that the guild managed over the past 24 years.

In December 5th -7th 2016 the Emirate's Culinary Guild is proud to announce it will stage the inaugural Alen Thong Golden coffee Pot Young chef challenge at La Cuisine by La Sial in Abu Dhabi ,United Arab Emirates. La Cuisine was the second branded competition Alen built up over 6 years prior to his death.

Many of us are committed to the development of the Young chefs from around the world and we as the Emirates Culinary Guild would like to make this competition a sustainable legacy for a great man and also an opportunity for Young chefs to develop and shine on the competition circuit.

The competition is fully supported by the La Sial team and without their generous support this competition would not be possible. La Sial Abu Dhabi is destined to become a prominent slot on the competition calendar for Young chefs in the Years to come with the Alan Thong Young Chef Challenge.

Ends

The Emirates Culinary Guild (ECG) (www.emiratesculinaryguild.net) is the association of professional chefs of the UAE. It is a non-profit-making organisation, organised by volunteers dedicated solely to the advancement of culinary art in the UAE.

The World Association of Chefs Societies (WACS) (www.worldchefs.org) is the 106-nation fellowship of the world's various professional chefs' organisations.

The ECG received its charter into WACS at a ceremony in Stavanger, Norway on June 28, 1994, during the WACS 26th World Congress. WACS endorses the ECG as the authorized professional culinary association for the UAE. The ECG, thereby, has an international culinary focus and multi-national support for the staging of its various competitions, seminars and events.

The aims of the ECG, broadly, are:

- To encourage and inspire young chefs through training and competition.
- To enhance internationally the culinary prestige of the UAE.
- To encourage UAE nationals to consider a career within the hospitality industry.