

An Overview of the Emirates International Salon Culiniare 2024

May 20th till May 22nd 2024 Venue Expo Centre Sharjah United Arab Emirates

The Emirates Culinary Guild (ECG) (<u>www.emiratesculinaryguild.net</u>) is the association of professional chefs of the UAE. It is a non-profit-making organisation, organised by volunteers dedicated solely to the advancement of culinary art in the UAE.

The aims of the ECG, broadly, are:

- To encourage and inspire young chefs through training and competition.
- To enhance internationally the culinary prestige of the UAE.
- To encourage UAE nationals to consider a career within the hospitality industry.

The Emirates International Salon Culinaire (ESC) is a series of practical and display-based culinary competitions; entry to which is open to professional chefs, pastry chefs, cooks and bakers and culinary students. Some of the competitions are designed for entry by a single competitor; others are designed as team events. Each competition is called a class.

The ESC shall take place in during the Expo Culinaire exhibition for Chefs, Bakers, Pastry chefs and cooks and which will once again be the home of the Emirates Salon Culinaire and is a fully endorsed competition from Worldchefs. To exhibit or sponsor at Expo Culinaire please visit <u>https://www.expoculinaire.com/</u>,

All this - coupled with three days of real-time, hectic, and thrilling cookery competitions - fought against the constraints of time, makes the salon a stimulating event that will become a major attraction at the Expo Culinaire exhibition for Chefs, Bakers, Pastry chefs and cooks. This year the education arena is not to be missed as a special feature of the exhibition. Demonstrations and interactive sessions will be another highlight of the Expo Culinaire exhibition.

Social media plays a large part in the Guilds self-promotion and the Gulf Gourmet magazine drive awareness around the globe. <u>www.emiratesculinaryguild.net/</u>, <u>www.facebook.com/Emirates-Culinary-Guild-763644223697376/timeline/</u>, <u>www.facebook.com/gulfgourmet?fref=ts</u></u>, follow these links for more information on the Emirates Culinary Guild.

In 2024 the Emirates International Salon Culinaire and Expo Culinaire exhibition shall run alongside the Alen Thong Golden Coffee Pot Challenge for International teams of young chefs which shall take place with teams from around the world competing. All this activity will make this the chefs event of the year.

Membership of the ECG is open to all of those professionally and solely involved in the preparation of food. Anyone interested in the Emirates Salon Culinaire to compete or sponsor, please contact us below.

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