



WORLD  
ASSOCIATION  
OF CHEFS  
SOCIETIES



YOUNG CHEFS



An Overview of the Emirates Salon Culinaire

2023

The dates: 29<sup>th</sup> to 31<sup>st</sup> May 2023

The Venue: Expo Centre Sharjah United Arab Emirates

The Emirates Culinary Guild (ECG) ([www.emiratesculinaryguild.net](http://www.emiratesculinaryguild.net)) is the association of professional chefs of the UAE. It is a non-profit-making organisation, organised by volunteers dedicated solely to the advancement of culinary art in the UAE.

***The aims of the ECG, broadly, are:***

- To encourage and inspire young chefs through training and competition.
- To enhance internationally the culinary prestige of the UAE.
- To encourage UAE nationals to consider a career within the hospitality industry.

The Emirates Salon Culinaire (ESC) is a series of practical and display-based culinary competitions; entry to which is open to professional chefs, pastry chefs, cooks and bakers. Some of the competitions are designed for entry by a single competitor; others are designed as team events. Each competition is called a class.

The ESC shall take place across the venue Expo Centre Sharjah and alongside the Expo Culinaire exhibition for Chefs, Bakers, Pastry chefs and cooks and will once again be the home of the Emirates Salon Culinaire and is a fully endorsed competition from Worldchefs. To exhibit or sponsor at Expo Culinaire please visit <https://www.expoculinaire.com/>,

In 2023 the Emirates Salon Culinaire and Expo Culinaire exhibition shall run alongside the Worldchefs Global Chef Semi final for Africa and Middle east region visit [www.worldchefscongress.org](http://www.worldchefscongress.org) for information. Again the Alen Thong Golden Coffee Pot Challenge for young chefs powered by JM FOODS shall take place with teams from around the world competing. All this activity will make this the chefs event of the year.

Cooks are creative, cooks need to adapt and cooks are the leaders of change and the cooks of the Emirates Culinary Guild are positive this competition will show the industry that cooks are ready to adapt to any change, not new normal but any change thrown at them. The Emirates Culinary Guild is continuing it's focus of kick starting the industry along with business leaders and supporters to ensure that the United Arab Emirates continues to rebound from this pandemic in line with the Presidents and Rulers visions for the country. The hospitality industry is one of the most important sectors of business and commerce in the Country and the Emirates Culinary Guild is committed to do its part in this success.

This year the competitions are designed to bring out the best and innovation in the chefs competing. Each competition is called a class. The ESC shall take place across the venue Expo Centre Sharjah. Each class of the various competitions is intended to test the differing skills of entrants whilst also celebrating the preparation and presentation of food and its accoutrements in attractive and pleasing forms. The practical cookery events test gastronomic and timing skills. Artistic and timing skills are required for practical artistic events. The exhibits at the salon act as a display for the UAE hospitality and food industry. They bring to the attention of the general public the service and food concepts and fashions currently prevalent within the region's hotels and restaurants.

To the professional chefs competing, the salon presents an opportunity for them to test themselves against the bounds of their perceived abilities, and to demonstrate to the public, their colleagues and their seniors the scope of their artistic acumen and practical dexterity.

Through the media of competition and exposition, the salon serves to inspire and encourage young chefs to continue striving for ever upward improvement in their daily work practice. There are few things more stimulating or heartening than to receive tribute from one's respected peers and seniors. Accordingly, the competitors at the salon are judged by a panel of international adjudicators, each one of whom is an approved international judge of the World Association of Chefs Societies and locally-based adjudicators. ([www.worldchefs.org](http://www.worldchefs.org)) Entrants to the various competitions do not compete directly against each other; rather, they strive to reach perfection in their art. Each of their creations is then judged by the panel according to its international merit. Emirati Cuisine is also highlighted during the competition.

Gold, Silver, and Bronze medals and certificates are awarded to those competitors whose exhibits, in the opinion of the judges, have reached the commensurate international standard. In addition to the medal awards, there are special trophies awarded to individuals who have attained excellence at the competition in their particular field: gastronomy; bakery/pastry; artistic.

To any member of the general public fortunate enough to observe it, the Emirates Salon Culinare is a visual extravaganza of culinary showpieces and practical cookery demonstrations: exciting ice carvings; intricately decorated buffet platters; spectacular pastry and chocolate creations; picture-perfect, aspic preserved, platters of all manner of edible delights: Wedding cakes; celebration cakes; works of genius in spun and blown sugar: in fact, a seemingly endless presentation of gastronomic masterpieces. All this - coupled with three days of real-time, hectic, and thrilling cookery competitions - fought against the constraints of time, makes the salon a stimulating event that will become a major attraction at the ExpoCulinare exhibition for Chefs, Bakers, Pastry chefs and cooks. Emirates Culinary Guild is inviting all professional chefs to participate in the upcoming biggest culinary competition in the Middle East; The Emirates Salon Culinare 2023.

Social media plays a large part in the Guilds self-promotion and the Gulf Gourmet magazine drive awareness around the globe. [www.emiratesculinaryguild.net/](http://www.emiratesculinaryguild.net/), [www.facebook.com/Emirates-Culinary-Guild-763644223697376/timeline/](https://www.facebook.com/Emirates-Culinary-Guild-763644223697376/timeline/), [www.facebook.com/gulfgourmet?fref=ts](https://www.facebook.com/gulfgourmet?fref=ts), follow these links for more information on the Emirates Culinary Guild.

Membership of the ECG is open to all of those professionally and solely involved in the preparation of food.

Anyone interested in the Emirates Salon Culinaire to compete or sponsor, please contact us below.

The Emirates Culinary Guild  
PO Box 454922 – Dubai – UAE  
Tel: + 971 56 8014089.  
E-mail: [emiratesculinaryguild@gmail.com](mailto:emiratesculinaryguild@gmail.com)  
27082022